## FINANCIAL TIMES

By David Vajda and Liam Kirkaldy

November 23, 2012

## Barometer: tech

Innovative gadgets perfect for the freewheeling cyclist – plus talent-poaching in Silicon Valley



## **Pedal** power

Innovative gadgets geared to the freewheeling cyclist

CamelBak Charge LR 2L Hydration Pack, £59.99, www.rutlandcycling.com. Light, comfortable and able to hydrate you – without any pit stops.