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Media Contact: Seth Beiden 707.796.9232

sbeiden@camelbak.com

CamelBak[®] Lightens the Load with Improved Material Technology

Current Soldier Favorites Are Now Lighter and More Efficient

Washington, D.C. (October 5, 2009) – Every warfighter is out to do a vitally important job. That's why CamelBak[®] works hard to make that job easier by constantly improving, designing and developing equipment to help soldiers succeed. The advances in material technology on 2009 packs include lighter-weight fabrics that meet the military standards for Near Infrared Reflectance visibility. This new material is featured on the BFM[™] 500, H.A.W.G. [®] 500, M.U.L.E. [®] 500, Motherlode [™] 500, TriZip [™], ThermoBak [®] AB, Ambush [™] AB 500 and ArmorBak [™].

The CamelBak products that warfighters have grown to love and depend on in the field are now produced with 500D Cordura[®], a change that brings lighter products to combat and training missions with no loss in performance. This 500D has a tighter weave and is 35% lighter than previously featured 1000D, making it easier to carry while on the job. "We know the average warfighter carries a lot on his shoulders and our mission is to take some of that weight off their backs – and minds – by developing products that they can rely on, use without any hesitation and keep themselves hydrated and prepared for the job at hand," said Sally McCoy, CEO at CamelBak. "Our dedication to providing products means we are always listening to the feedback from those in the field. We want to give them what they need to do their job."

The 2009 tactical hydration packs offer more than lighter weight material. These products also have increased organization, both internally and externally, for carrying essential elements needed in the field. The packs now feature external access fleece-lined pockets for glasses, goggles and NVG, lower drink tube exit ports for underarm tube routing, and side release buckles for quick release shoulder straps. The essential hydration system components are present in all packs: Big Bite™ Valve, HydroGuard™ Anti-Microbial Technology, and HydroLock™ for secure shut off flow. The new material technology is featured in the following CamelBak packs:

The BFM[™] 500 offers an enhanced shoulder harness and Air Director[™] back panel for better load distribution and ventilation, ASIPS Radio attachment points to hold communications securely with dual antennae ports, full clamshell opening to make adding the MedBak[™] Insert quick and easy, upper and lower compression straps, and an integrated MOLLE/PAL attachment system on front and side pockets.

The Motherlode™ 500 shares the Air Director™ back panel feature, upper and lower compression straps, and adjustable sternum straps. It also features a MOLLE attachment system integrated to the bottom of the boot, and a 2-inch padded, removable waist belt incorporating a lower compression system for a better fit.

The H.A.W.G. [®] 500 includes the updated Air Director™ back panel for better ventilation, ASIPS antennae ports that allow for antennae of all sizes, removable waist belt, upper and lower compression straps, and 5 mm closed cell PE foam on back panel and inside hydration compartment for insulation.

The BFM[™] 500, H.A.W.G. [®] 500, M.U.L.E. [®] 500, Motherlode[™] 500, TriZip[™], ThermoBak[®] AB, Ambush[™] AB 500 and ArmorBak[™], all made with 500D Cordura fabric, are available now. Available on GSA contract GS07F-9727H, at Exchanges, and all usual CamelBak Maximum[®] Gear distribution outlets.

About CamelBak®

Founded in 1989, CamelBak invented the hands-free hydration category and is the global leader in personal hydration gear. With a mission to continually reinvent and forever change the way people hydrate and perform, CamelBak offers a complete line of technical hydration packs, gear, accessories and aviation / CVC-approved tactical gloves for military forces globally.

With headquarters in Petaluma, CA, a wholly-owned and operated reservoir manufacturing in Mexico and distribution in San Diego, CA, CamelBak designs, tests and engineers its products to perform and last a lifetime. CamelBak is privately held, with products available in 50 countries worldwide. For more information, please visit www.camelbak.com or call 800.767.8725.

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CamelBak uses Cordura[®] materials on its Maximum[®] Gear hydration systems. For more information please visit www.cordura.com