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Media Contact:

Seth Beiden 707.796.9232

sbeiden@camelbak.com

The CamelBak[®] ThermoBak[®] AB Reinvents How Warfighters Hydrate
The ThermoBak AB is lighter and faster with the Direct Armor Attachment System

Washington, D.C. (October 5, 2009) – CamelBak[®] is now offering four new hydration packs that attach directly to body armor, including the ThermoBak[®] AB. The ThermoBak AB can be worn as a traditional stand alone hydration pack or attached directly to body armor using the D.A.A.S.[™] – Direct Armor Attachment System. This new D.A.A.S. system is the quickest and easiest way to attach hydration directly to an IOTV or MTV.

"Soldiers came to us with a concern," said Hunter Shoop, GMI Product Manager for CamelBak, "They wanted to attach their CamelBak directly to body armor without having to zip-tie it, which can interfere with the vest's rapid release mechanism, so our product development team went to work on a new design immediately. The ThermoBak AB is a great example of our commitment to innovation based on user feedback."

The ThermoBak AB is made of 500D Cordura[®], significantly reducing its weight. It houses a low profile 102 oz reservoir that enables the user to sit more upright in vehicles, and helps distribute the weight more evenly over their back. These new features make the packs lighter, faster, and stronger. Other features include quick-attach pressure straps to cinch down the pack, creating enough water pressure to easily rinse glasses and goggles, under-arm tube routing to optimize functionality and user comfort, the Omega[™] Water Beast[™] Reservoir and the Big Bite[™] Valve.

The new ThermoBak[®] AB, ArmorBak[™], Ambush[™] AB 500, and MULE[®] 500 packs are available now on GSA contract GS07-F9727H, at Military Exchanges, and all CamelBak Maximum[®] Gear distribution outlets.

About CamelBak®

Founded in 1989, CamelBak invented the hands-free hydration category and is the global leader in personal hydration gear. With a mission to continually reinvent and forever change the way people hydrate and perform, CamelBak offers a complete line of technical hydration packs, gear, accessories and aviation / CVC-approved tactical gloves for military forces globally.

With headquarters in Petaluma, CA, a wholly-owned and operated reservoir manufacturing in Mexico and distribution in San Diego, CA, CamelBak designs, tests and engineers its products to perform and last a lifetime. CamelBak is privately held, with products available in 50 countries worldwide. For more information, please visit www.camelbak.com or call 800.767.8725.

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CamelBak uses Cordura® materials on its Maximum® Gear hydration systems. For more information please visit www.cordura.com