

Hooked on the Outdoors 6

It's all about jobs, jobs, jobs, Interior Secretary Ken Salazar told industry members at yesterday's Outdoor Industry Breakfast.

Eagle Creek Soars

With a new logo, new products and new initiatives, Eagle Creek is seeking to 'reignite the brand' after a change in leadership at the company.

(Bare) Foot Fetish

Just about every footwear company is getting in on the minimalist, or barefoot, running trend. See what brands have in store at Summer Market...

FiveFinger Discount

Vibram is fighting off counterfeiters of its iconic FiveFingers shoes, but finds that going after bogus websites is like playing "whack-a-mole."

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OUTDOOR RETAILER SUMMER MARKET 2010

PRODUCT PICKS

CamelBak Antidote

This next-generation reservoir features the largest fill port on the market along with an easy-open, quarter turn cap; fold-out drying arms; a Quick Link detachable hose; and a low-profile internal baffle. Booth #15027

